



POWER
MEMBER

atd+chapter

Association for
Talent Development

Together, we are creating
a world that works **better.**

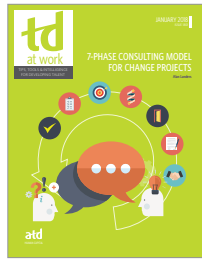
td.org/PowerMember | td.org/membership



ATD Membership Benefits

▲ ATD membership connects you to a global network of like-minded peers and provides you with a wealth of resources to help you find solutions to whatever challenge you're facing. From practical ready-to-use tools, templates, and checklists to cutting-edge research and insights into trending talent development topics, ATD membership has the resources you need.

Use best practices from leading training experts, top companies, and a network of 30,000 global members to help you land your goals. As a member, you will have access to the most essential ATD resources providing on-hand tools, analysis, and insights.

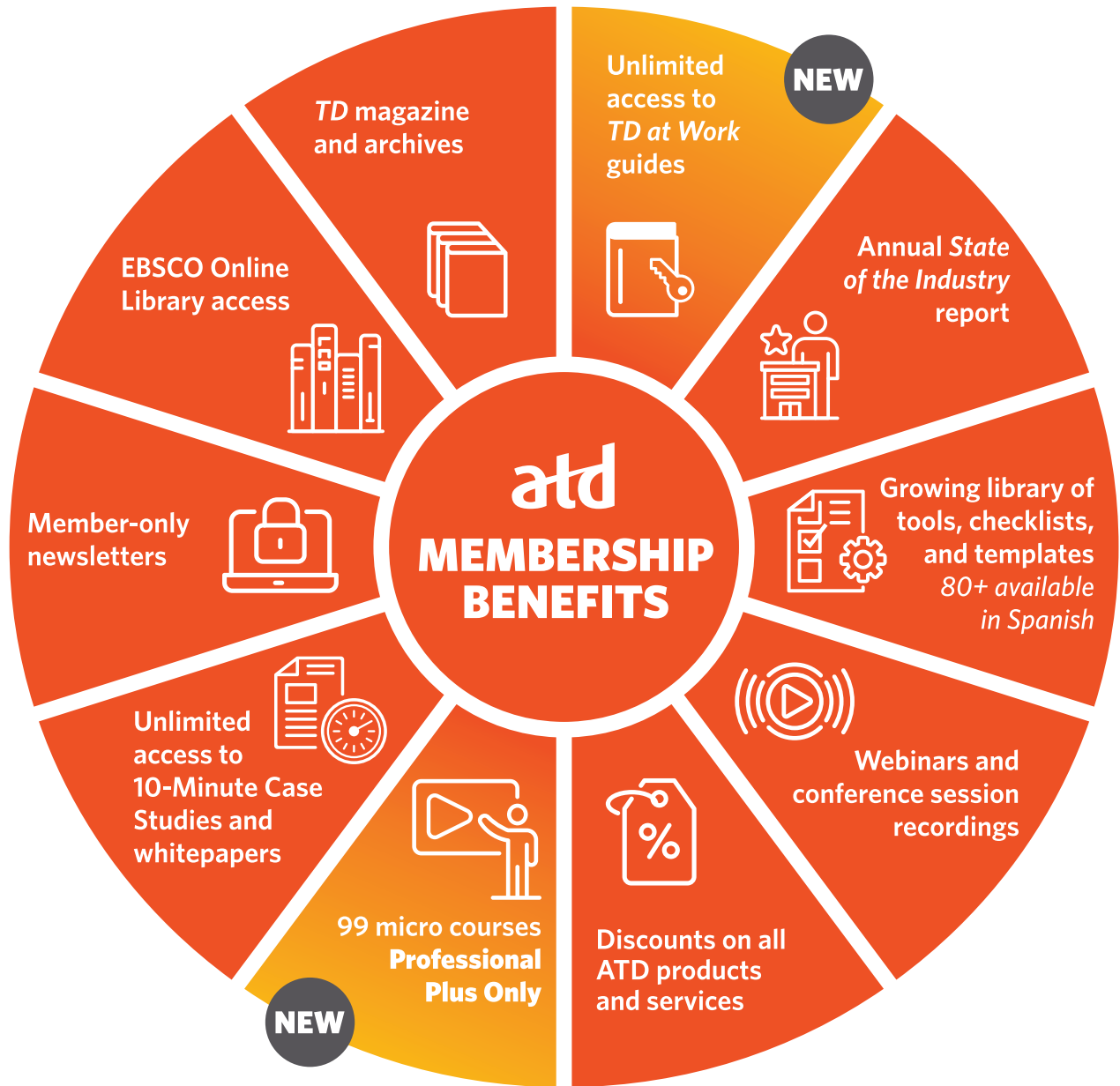


atd 21
it starts with us
AUG 29-SEPT 1, 2021



- **TD Magazine:** Our award-winning magazine reports on and examines industry trends. Members receive 12 issues per year and access to the publication's digital archives. Seventy percent of current subscribers report that they rely on the articles and insights provided in this magazine for their day-to-day work.
- **TD at Work Guides:** Each issue offers a deep dive on a crucial topic in talent development. Having unlimited access gives you essential, topic-specific resources on-hand no matter what challenges come your way.
- **Webinar Library:** Hear firsthand from industry pros about trends and best practices. ATD members also have access to the archives, which contain more than 700 webinars.
- **Conference Session Recordings:** Check out session recordings from past conferences including our ATD International Conference & Exposition. You may not have been able to attend these in-person, but ATD members never miss out on the recorded content.
- **Research:** Whitepapers and case studies compile comprehensive data and insightful analysis to help you understand trends, make decisions, and influence performance.
 - » **State of the Industry:** This annual report details talent development trends to help you benchmark your organization's training practices against the industry's best.
 - » **10-Minute Case Studies:** Learn how organizations have tackled specific talent development challenges.
 - » **Whitepapers:** Read about data-driven insights and best practices on a variety of talent development topics from industry leaders and companies.

Choose Your ATD Membership



Professional Power Member

Professional Plus Power Member

~~\$279~~ **\$249**

~~\$439~~ **\$409**

JOIN TODAY* td.org/membership

*Select your chapter from the Chapter Incentive Program (CHIP) dropdown menu at checkout to activate the Power Member discount of \$30 reflected above.

Find Your ATD Chapter

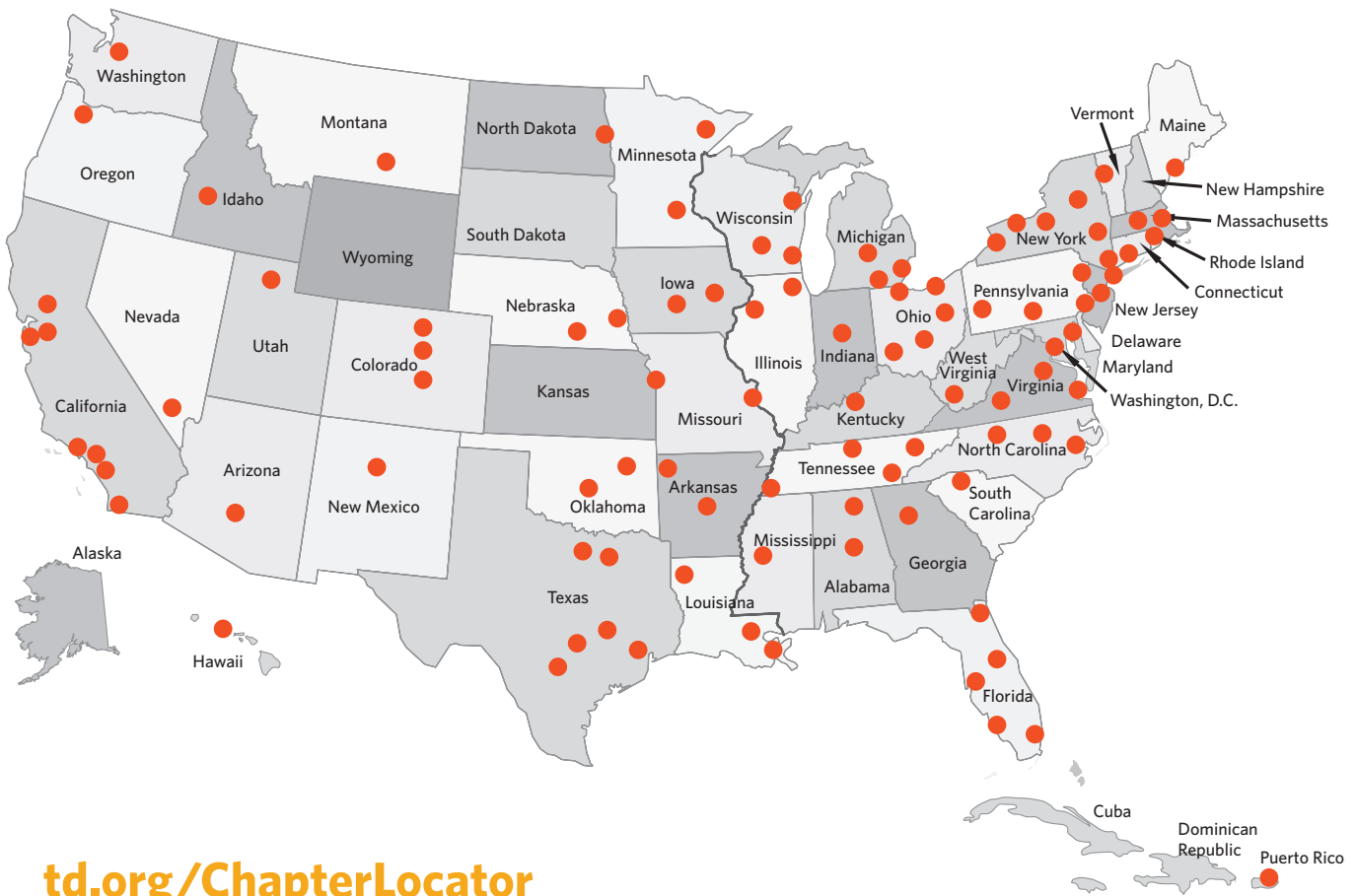


LOCAL NETWORKING

CAREER DEVELOPMENT

HOMETOWN JOB LISTINGS

GROW YOUR BUSINESS



td.org/ChapterLocator

GLOBAL PERSPECTIVE

LOCAL CONNECTIONS

PROFESSIONAL GROWTH

ORGANIZATIONAL IMPACT



Combine the support and networking opportunities you receive from your ATD chapter with the resources of ATD membership to become an ATD Power Member.

When you join your ATD chapter and ATD, you choose to be a knowledge leader in the talent development profession and a change maker in your own backyard.

About the Association for Talent Development

▲ The Association for Talent Development (ATD), formerly ASTD, is the world's largest association dedicated to those who develop talent in organizations. These professionals take the knowledge, skills, and abilities of others and help them achieve their full potential. ATD's members come from more than 120 countries and work in public and private organizations in every industry sector.

OUR VISION

Create a World That Works Better

OUR MISSION

Empower Professionals to Develop Knowledge and Skills Successfully

About ATD Chapters

▲ ATD's nearly 100 chapters provide local networking and professional development opportunities for training, HRD, and performance improvement professionals across the United States. Chapters support the ATD mission and vision within a specific geographical area through:

- Networking
- Programming aligned with the Talent Development Capability Model
- Special interest groups
- CPTD and APTD study groups
- Personal, professional, and leadership development
- Local conferences
- Career opportunities

BECOME A POWER MEMBER TODAY!

More than half of chapters' memberships are now available for purchase on the ATD Store. Visit td.org/ChapterLocator to determine if your chapter is participating. Either add a chapter to your ATD membership purchase or be directed to the chapter's website to join or renew locally. Current chapter members purchasing ATD membership receive a \$30 discount by selecting your chapter's name at checkout.

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Association for
Talent Development

ATD Customer Care

Monday–Friday, 8 a.m.–6 p.m. ET
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